



## FALL WINTER 2025 WOMEN'S SHOW COLLECTION

Missoni as a way of being, as an instinctive and free point of view on the daily act of getting dressed. Starting from the attitude and from the materials to let graphic sensitivity be the result of a work on items and their use. His intent is to go beyond the superficial, limiting feeling of what Missoni is commonly believed to be, to rediscover the essence, the foundation of what it is: last but not least, a dialogue of two different and complementary sensibilities, a balance of masculine and feminine.

Everyday life is the key to this reinterpretation: items designed for real situations and moments. The focus is on daywear and outerwear, but also on the evening: volumes that envelop and protect, often masculine in inspiration, and easy shapes, reiterated with the intent of building a vocabulary of objects and attitudes. The cardigan, the peacoat, the blazer, the shirt, the chunky sweater, the polo, the turtleneck, the tank top. The sweater or the shirt as a minidress; the cardigan borrowed from his wardrobe and worn nonchalantly over another sweater, and over the shirt, with the scarf or the knitted foulard. Just like that, without too much thinking. With the same immediacy the legs are bare, with feet ending up in mannish ankle boots, work boots, slippers, sandals. All of it in a mixture of earthy, warm tones, lit with metallic flashes, and in a range of sensual, three-dimensional, precious materials: wool, cashmere, silk.

A carefree collection designed with the intent to affirm a Missoni state of mind in which the materiality of dressing becomes an antidote to the immateriality of storytelling.

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