

PRESS RELEASE

MARGARET HOWELL

SPRING SUMMER 2025
SUNDAY 29 SEPTEMBER

MARGARET HOWELL
6 PLACE DE LA MADELEINE

PHOTOGRAPHY OLA RINDAL
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Margaret Howell views design as an ongoing cycle of evaluation and renewal, continuously adjusting proportions and silhouettes whilst revisiting chosen archive styles.

Spring Summer colours: Chalk, Kelp, Dusty Blue, Soft Pink

A collection of separates that combine to create a natural style and personal choice for the individual.

Relaxed, lightweight and functional.

Shirting remains classic and oversized, fabricated in soft fabrics such as cotton poplin and linen. Subtle tones dominate, layered with lightweight knits and unstructured blazers.

The collection continues to play with proportion, offering longer hemlines and oversized cuts, styled with more tailored pieces.

The Fly Front Mac offers a fresh approach to the summer trench, made in stone washed linen and light Ventile canvas. With large pockets and a minimal, clean design, it serves as an easy layering option in natural shades.

Lightweight outerwear includes the MHL. Knit Rib Jacket in soft cotton drill. Adjustable Herringbone tape on the front pocket, welts, and a hem adds structure. Lightweight jackets are styled with loose trousers and minimal detailing, offering a balance between function and simplicity.

The MHL. Soft Peak Cap, fabricated in Japan from cotton canvas, is styled across both women's and men's looks, offering a relaxed contrast when worn with tailored pieces.

Footwear remains simple with a focus on practicality and comfort. The men's leather Deck Shoe offers a modern take on the classic boat shoe, updated with a crepe sole. The women's Classic Leather Sandal, made in Italy, offers a timeless and versatile option.

A contemporary take on the satchel, the Pleat Pocket Satchel for women, comes in black or brown vegetable tanned leather.



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