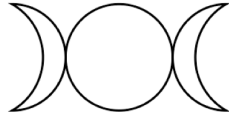


GABRIELA HEARST



Maiden, nymph, and crone; life-giving, death-giving, and transformational; rising, dying, and self-renewing.
– Marija Gimbutas, *The Language of the Goddess*

SPRING SUMMER 2025

“The collection explains and reminds that we prayed to females for thousands of years. There is a correlation between the respect and reverence for the earth and women—they’re completely related.”

– Gabriela Hearst



Thank you to all the Goddesses who guided us through this creative process:

Achall, Aega, Albina, Amaru, Ananke, Aphrodite, Athena, Aurora, Brigit, Brimwylf, Bugan, Charybdis, Clytie, Danu, Diana (Triple Goddess), Ella, Fides, Freyja, Guanyin, Harmonia, Hecate, Hero, Iris, Kamala, Lakshmi, Linshui (Chen Jingguu), Mawu, Morrigan, Neith, Nemetona, Niamh, Nike, Panyoka, Persephone, Saraswati, Sif, The White Goddess, Toci, Yamuricuma, Yevdokia, Yhi

The Gabriela Hearst Spring 2025 Collection focuses on innovation in construction, techniques, fabrics and sustainable practices to create pieces dedicated to the Goddesses researched in the design process.

The collection opens with Niamh, Goddess of the sea, evoked as a wavy raw-edge speckle-printed sheer silk georgette dress delicately detailed with pin-tucks.

Sculptural leather bows create a strong-shouldered shape on trench coats and frame cutouts on dresses inspired by Aphrodite.



Beaded knit cashmere is made from fine twisted silk yarn threaded through glass beads in the ‘Aurora’ colors taken from a dawn-hued painting by Gabriela. The yarn is knit in an open, mesh-like stitch that feels airy and soft on the skin. Aurora also inspires three-dimensional knitwear that

[CLICK HERE](#) to learn more about the Goddesses

uses five different yarns to recreate the feel of watercolor, with dozens of colors softly blending across the fabric. Matching knitted sling bags translate these techniques into accessories.

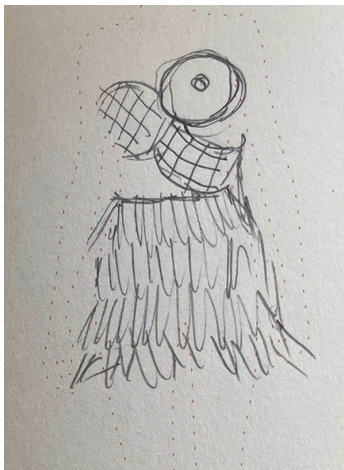
Distressed leather with classic biker jacket details like zips and medieval buckles is cut to sharply frame the form, while leather tailoring in a signature cognac shade feature tubing details taken from the re-issued Marvelle handbag.

Asymmetrical capes draped from the supplest napa gathers into graceful folds finished with a raw edge, reflecting Diana, the Triple Goddess, with its mixed sensibilities.

Our signature swirl is turned into an appliqué motif in multi-color leather and denim/ metallic combinations used in outfits with coordinating boots and handbags. The swirl also appears as lace invisibly attached to delicate silk slip dresses.

Camel-colored oversize outerwear is crafted out of Sea Island cotton twill, our 'cashmere of cotton.' This group forms an ode to winged Nike, Goddess of Victory.

The power of love and fertility of the Norse Goddess Freyja is referenced in a feather-like embroidery technique crafted out of multiple strips of silk, cashmere and leather in different colors, textures, and finishes. On a short graphic dress, this textile is paired with a top featuring molded leather embedded with an onyx and gold nipple on one side, and hand-crocheted in cashmere with metal beads on the other.



Other crochet garments are made from a luxurious cashmere/merino blend finished with hand-knotted macrame borders and fringe. These looks are interspersed between our cream mulberry silk pieces, hand-knitted by artisans in Uruguay using silk with a sheeny boucle texture produced from the cocoons of silkworms that feed exclusively on mulberry leaves. These are named after Goddess Nemetona who nurtured all aspects of nature.

A multicolored technique titled "Let it Rip" translates a geometric drawing by Gabriela into a flowing dress made of hand-manipulated linen yarns, where colors are hand-painted on each strand to create a patchwork of rectangles separated by hand-embroidered ladders and frays. A team of 40 artisans comprising of 30 embroiderers and 10 painters worked together to achieve the panels.

Protector Goddess Hecate is represented by bold gold chain threaded through the waistline of a blazer in Eco soft-wool, part of a range of suiting that evolves classical cuts with silhouette-shaping details.

The Amaru group, named after the mother of the Amazonian Baniwa, includes silk summer bouclé woven from extremely fine Japanese silk yarns, overlaid on a light silk georgette base for airiness and ease.

Liquid hand-finished chainmail represents the fierce spirit of Yamurikuma. It skims the body like supple armor.

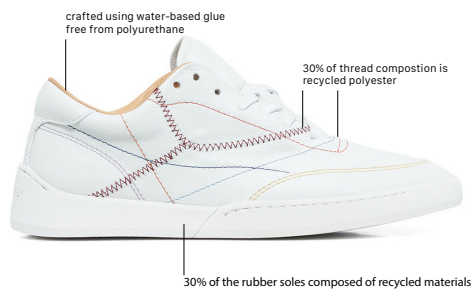
Woven metal is fabricated from a unique blend of 96% copper and 4% silk to create a fabric that resembles pure gold cloth, and

pays homage to Fides, Goddess of trust and faith. In a gunmetal-toned crinkled silvery silk, 86% silk creates softness and 14% metal creates its dramatic sheen, again recalling armor in honor of the deity Ella.

FOOTWEAR

Gabriela Hearst introduces its first sneaker, the Ohio, which is crafted using water-based glue, making it an environmentally friendly choice, free from polyurethane.

The stitches are made of 30% recycled polyester, certified by the Global Recycled Standard, and the rubber soles are also composed of 30% recycled materials, ensuring a lower environmental impact. The design features leather laces and a dynamic pattern of stitches on its upper.



The new Araya loafer is accented by semiprecious stones set in a custom-designed buckle, whilst other sandals, pumps and boots in the collection seamlessly interpret the artisanal techniques found in the ready-to-wear collection. For instance, our Capitana boots showcase the swirl-pattern appliqué seen on many of the show's leather outfits.

LEATHER GOODS

This season we have reissued our crossbody Marvelle bag with its signature stone-decorated clasp and leather tubing detail.

We continue animating our classic Leonora crossbody bag with leather techniques from our ready-to-wear collection. Similarly, our rounded Soft Demi evening bag features the collection's textural embroidery techniques and chainmail embellishment.

A supple tote made in either denim-effect suede or leather is interwoven with our signature Taylor chain at the seams, another detail informed by the ready-to-wear. A large carabiner-handled pouch and a sleek utility belt place an emphasis on hardware in the collection.

Finally, our brass-buckled Sam belt has either rustic vachetta calf leather or hand-woven straps, accenting many of the looks at the waist.

FINE JEWELRY

Gabriela Hearst expands its offer of fine jewelry with new semi-precious stone designs inspired by Neolithic forms. This includes beaded howlite and onyx hand-carved forms strung together with tiger's eye beads and accompanied by sculptural stone cuffs. Circular earrings mixing stones including amethyst and lapis lazuli in 18k gold settings complete this collection.

American-made beaded necklaces and bracelets in 18K white and rose gold are hand-knotted to make the Malas first introduced in our Resort collection. Also known as prayer beads, these are specifically composed of 108 beads for counting mantras. Each bead is hand-drilled, strung and knotted, and a version strung out of rubies is also presented this season.

HAUTE JEWELRY

This season sees the introduction of the house's first Haute Jewelry line. Each piece is hand-crafted in New York City and is designed around unique stones specifically sourced to create these strictly one-of-a-kind pieces.

Sun, an oval yellow sapphire set in rose gold, features a hand-made chain with alternating oval and circle links. The stone is prong-set by hand into an organic rectangular shape that frames the gem's natural beauty. This same design was applied to Ocean, featuring a blue oval sapphire and platinum pendant. These chains are long enough for the pendant to lay on the Manipura, or solar plexus, chakra that grows confidence and vitality.

A glowing green piece of jade is tension-set into an open-back hand-blackened platinum frame to make the Amazonia necklace. A separate diamond element features eight baguette diamonds in open-back platinum settings arranged in a pattern from Gabriela's "Let it Rip" drawing, connected to the jade by two black silk cords.

The Alpha and Omega earrings can be worn in multiple configurations using an innovative modular system conceived for these pieces. The Alpha features a prong set emerald stud earring above a row of flawless white diamonds and a blue sapphire pendant. The mis-matched Omega of the same design has a ruby stud, brown diamond chain and pink sapphire pendant. When the earrings are worn simply as studs, the diamond chain and sapphire pendant can be placed on a hand-made chain necklace in matching platinum or 18K rose gold, respectively.

The Triple Goddess ring recalls the forms of the triple goddess iconography. It centers around a padparadscha sapphire in an open-back 18K rose-gold setting hand-enameled with cobalt blue accents. The gemstone seemingly floats between two ends of a rose gold shank inlaid with rosewood.

MATERIAL SUSTAINABILITY

Our recycled cotton linen denim is a fabric woven in Japan by one of the country's oldest denim producers. Excess cotton from the production cycle is collected, re-spun, and naturally dyed with true indigo. This recycled cotton is then woven with pure European linen yarns, creating a distinctive denim look that blends tradition with sustainability.

Sea Island cotton poplin is grown on small local farms in Barbados, this cotton is among the rarest in the world, with only about 150 bales produced annually. The plant is naturally irrigated by the region's heavy rainfall.

Aloe linen shirting is a classic fabric made from finely spun pure linen, giving it an almost poplin-like texture without the need for cotton. The fabric is then treated with an aloe finish, which enhances its softness and offers benefits that improve with wear.

INITIATIVES AND PARTNERSHIPS

INVERSA

Python pieces in the Gabriela Hearst SS25 accessories collection were developed using INVERSA Python, which protects biodiversity and native animals in the Greater Everglades forest from predation by the invasive python. By addressing the urgent environmental need to manage invasive species, INVERSA leathers offers ethical exotics in partnership with funding from government agencies and nonprofits including NOAA and Conservation International Ventures.

MADRES & ARTESANAS

Yelka Maric created Madres & Artesanas Tex 21 years ago to develop high-quality knitwear using natural materials like alpaca, angora, and silk. Yelka recognized the deeper societal role her business could play, especially in empowering women. Many of the women she employs came from backgrounds of physical abuse, abandonment, and poverty. Her workshops allow women to bring their children, emphasizing the business's commitment to balancing work and family life.

MANOS DE URUGUAY

Manos de Uruguay is an organization of knitters and makers of hand spun and dyed artisan yarns that employs rural Uruguayan women. It is a non-profit that allows women their independence and the ability to support their families while being able to live in their home villages.