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## STELLA McCARTNEY SPRING 2025 READY-TO-WEAR COLLECTION STORIES

The Spring 2025 collection is a celebration of Stella McCartney's DNA and design codes; a study in the brand and the woman, refining and redefining what has made the British pioneer iconic. Inspired by the natural renewal of the season, classics are made contemporary with wearability, desirability and sustainability. The edit materialises the essence of the House: being a voice for nature, the Falabella chain and the McCartney family's lives and archival wardrobes.

Sensuality, silhouette and statement details ground iconic Stella categories – Savile Row tailoring, sexy day-to-night dresses, knitwear and denim. What is familiar is made fresh again, exemplified by the return of the Miracle Dress.

The Miracle Dress originally launched as part of the Winter 2011 collection, and instantly became a favourite amongst celebrities and Stella women globally – using fashion, illusion and innovation to celebrate the female form, with strategic sections of colour-blocking and mesh to sculpt shape. Spring 2025 revisits this timeless icon as a fashion-forward knit dress in sustainable forest-friendly viscose yarns.

Stella's signature Savile Row tailoring is cut in longer, leaner silhouettes inspired by Paul and Linda McCartney's 70s suiting. Double-breasted, peak-lapel jackets and wide trousers bring a masculine energy in subtly pinstriped foggy blues. Tuxedo details are seen in black all-in-ones and cropped jackets, sitting alongside strong-shouldered coats in double-faced responsible wool, capes and reversible British checks.

The iconic Falabella chain weaves throughout the collection – outlining responsibly sourced wool tailoring, organic cotton poplin shirting and knits. It inspires 3D tube knitwear and lead-free crystal links as straps on gowns. Classic organic cotton denim features Falabella chains framing hips, pockets and distressing.

Celebrating Stella's equestrian roots, misty horses are rendered on draped tops, mini day dresses with scarf details and sets in forest-friendly viscose satin. This animal moment evolves with iconic leopard prints on draped, flowing satin day dresses, pussy bow tops and slashed asymmetric skirts. Natural graphicism continues with brand staples embroidered with British buttercups, cow parsley, daisies, clover and wheat and oat grass.

A nod to Stella's lingerie codes, lace is encrusted into fluid tops, satin day dresses and on tiered gowns – reinterpreting a Winter 2024 runway look. Crystal embroidery is dotted across oversized coating in our cruelty-free alternatives to fur, while PVC-free sequins glimmer on column dresses and asymmetric minis in light nude tones. Architecturally draped and ruched forest-friendly viscose satin dresses and scarf tops sensually envelope the body; ruffles around the bust give movement and playfulness.

Wearability and utility are a Stella signature, embodied in workwear staples and velour tracksuits. Stella's menswear sensibility informs clashing striped organic cotton poplin shirting and trousers. Bomber jackets, shrunken jackets and wide trousers give an ethical edge in vintage-effect vegan alternatives to leather.

Sculpted compact knits include sensual crop tops and rounded volume trousers, while strong-shouldered polo sets skim the body in lipstick red. New this season is an apres-ski edit, reinterpreting classic Fair Isle aesthetics through a horse-loving lens in boiled wools.

A new bag family is introduced, handcrafted in recycled and grape-based alternatives to leather with recycled brass lock hardware – shaped like a horse's back, celebrating Stella's lifelong love of riding. Iconic Falabella bags return in novel silhouettes and materials, as well as prints and statement details inspired by ready to wear. Animal-free, cruelty-free alternatives to fur and suede bring luxuriously soft textures to Logo and Frayme bags, adorned with new charms.

Elevating the iconic Elyse platform shoe are new editions in vegan patent and lead-free crystals. Sensuality and sharpness are constructed into the Else pointed pump, rendered in cruelty-free crocs and patents, alongside the Ryder flats – energised with studs, moulded gold hardware and leopard prints. The Gaia espadrille is crafted from plant-based MIRUM®, regenerative cotton and recycled materials.

This season, ready to wear is made using 91% conscious materials. New innovations include Living Ink; a patented carbonnegative ink dye derived from spirulina blue-green algae.

The Spring 2025 collection will be available to shop from selected retailers worldwide, Stella McCartney boutiques globally and at stellamccartney.com this autumn.