

CELINE

PARIS

CELINE 21
TRIOMPHE

WOMEN WINTER 24
LA COLLECTION DE L'ARC DE TRIOMPHE
TO RICHARD A.

DIRECTED BY HEDI SLIMANE
© HEDI SLIMANE PHOTOGRAPHY AND FILM
THE COLLECTION WAS DESIGNED IN JULY 2023 FILMED IN PARIS IN DECEMBER 2023

HEDI SLIMANE WANTED TO PAY TRIBUTE TO HIS DEAR FRIEND AND MENTOR, PHOTOGRAPHER RICHARD AVEDON, WHO PASSED AWAY IN 2004.

MAKE-UP ARTIST
AARON DE MEY

HAIR STYLIST
ESTHER LANGHAM

HAIR COLORIST
ALEX BROWNSSELL

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"LA COLLECTION DE L'ARC DE TRIOMPHE" FILM MARKS THE BIRTH OF CELINE BEAUTÉ, THE FIRST COSMETICS LINE IN THE HOUSE'S HISTORY.

CELINE BEAUTÉ WAS CREATED BY HEDI SLIMANE IN 2023. EXPANDING FROM CELINE'S HAUTE PARFUMERIE COLLECTION LAUNCHED IN 2019, HEDI SLIMANE DESIGNS BOTTLES, PENCILS, CASES AND AN ENTIRE SET OF UTMOST LUXURIOUS OBJECTS AVAILABLE IN A RANGE OF COUTURE PRODUCTS SERVING ALL BEAUTY RITUALS.

MODELS WEAR "LA PEAU NUE" ROSE NATUREL LIPSTICK, ONE OF THE 15 SHADES OF THE "ROUGE CELINE" COLLECTION THAT WILL BE AVAILABLE IN 2025. THE CELINE BEAUTÉ COLLECTION WILL LAUNCH THIS AUTUMN WITH THE FIRST SATIN LIPSTICK SHADE "ROUGE TRIOMPHE".

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IN 1971 CELINE VIPIANA FINDS HERSELF ON PLACE DE L'ETOILE AFTER HER CAR BROKE DOWN WHEN SHE NOTICED THE CHAIN LINK ENCIRCLING THE ARC DE TRIOMPHE, A DECORATIVE PATTERN THAT WOULD SOON BECOME CELINE'S MONOGRAM. IN 2018, UPON HIS ARRIVAL AT CELINE, HEDI SLIMANE REDESIGNS THIS HISTORICAL EMBLEM WITH A MODERNIST APPROACH AND NAMES IT "TRIOMPHE" - A MOTIF THAT NOW REAPPEARS COLLECTION AFTER COLLECTION.

"LA COLLECTION DE L'ARC DE TRIOMPHE" LOOKS BACK AT THE 1960S, THE GOLDEN AGE OF CELINE, RECAPTURING THE ORIGINS AND THE SPIRIT OF THE HOUSE WITH THE TWO PIECE "COORDINATES" LOOKS AND AUTHENTIC REWEAVED MATERIALS. THE READY-TO-WEAR IS COMBINED WITH HAND EMBROIDERED COUTURE PIECES. THE FELT CAPS ARE A 60'S TRANSPOSITION OF THE CELINE CLASSIC BASECALL CAP.

UPON ARRIVING AT CELINE IN 2018, HEDI SLIMANE REINTRODUCED A NEW VERSION OF THE HOUSE'S "TRIOMPHE" EMBLEM, APPEARING ON THE TRIOMPHE BAG WHICH HE DESIGNED ON HIS FIRST DAY. THE TRIOMPHE WOULD SOON BECOME THE HOUSE'S NEW CLASSIC BAG, ONE THAT EMBODIES THE VERY ESSENCE AND VALUES OF THE COUTURE HOUSE.

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"LA COLLECTION DE L'ARC DE TRIOMPHE" IS PRESENTED IN MULTIPLE HISTORICAL ART DECO DÉCORS IN PARIS:

LA SALLE PLEYEL" RECOGNIZED AS A HISTORICAL MONUMENT, LA SALLE PLEYEL IS A PRIME MUSICAL LOCATION IN PARIS AND ONE OF THE GREATEST FRENCH HALLS OF THE TWENTIETH CENTURY. INAUGURATED IN 1927 AND NAMED AFTER THE PIANO MANUFACTURER PLEYEL, LA SALLE PLEYEL WAS BUILT TO REPLACE THE NUMEROUS HALLS UNDER THE SAME NAME THAT WERE CONSTRUCTED IN THE PREVIOUS CENTURY. WITH ITS ART DECO ARCHITECTURE, UP UNTIL 2015 THE CONCERT HALL WAS RESERVED EXCLUSIVELY FOR SYMPHONY CONCERTS, FOR WHICH THE SPACE WAS SPECIFICALLY DESIGNED, ALLOWING FOR THE BEST ACOUSTIC SOUND CONSIDERED TO BE REVOLUTIONARY OF ITS TIME. THE CELINE MUSIC BOX SERVED AS SCENERY FOR THE SALLE PLEYEL'S ORIGINAL ROTUNDA.

LE MUSÉE BOURDELLE'S SALLE DES PLÂTRES - BUILT IN 1961 BY THE ARCHITECT HENRI GAUTRUCHE TO MARK THE HUNDREDTH ANNIVERSARY OF BOURDELLE'S BIRTH, THE GREAT HALL IS LARGE ENOUGH TO HOUSE HIS MONUMENTAL PLASTER CASTS. THE WHITENESS AND CLARITY OF THIS "MODERN TEMPLE" HIGHLIGHT ONE OF THE MASTER'S SOURCES, NAMELY ANCIENT GREECE, ITS HEROES, AND ITS GODS, SCULPTED WITH ALL THE POWER OF HIS INSPIRATION: TÊTE D'APOLLON (HEAD OF APOLLO) (1898-1909), HÉRAKLÈS ARCHER (HERCULES THE ARCHER) (1910), PÉNÉLOPE (PENELOPE) (1905-1912), CENTAURE MOURANT (DYING CENTAUR) (1911-1914) AND SAPHO (SAPPHO) (1889-1925). UNLIKE THE BRONZE CASTS, WHICH ARE DISPLAYED AS FINISHED WORKS, THE PLASTER CASTS REVEAL A LITTLE OF THE SCULPTOR'S CREATIVE PROCESS, WITH THEIR MARKS AND INTERLOCKING PARTS.

LA MAISON DE LA CHIMIE, WHERE HEDI SLIMANE SHOWED HIS FIRST SHOW IN 1997 FOR YVES SAINT LAURENT, IS A SYNTHESIS OF 18TH CENTURY FRENCH ARCHITECTURE AND ART DECO STYLES.

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ORIGINAL SOUNDTRACK FOR CELINE

"LA FOLIA" WRITTEN, RE-ARRANGED AND PERFORMED BY MÉLANIE CHEDEVILLE, PRODUCED BY RICO THE WIZARD AND MÉLANIE CHEDEVILLE
COMMISSIONED AND CO-PRODUCED BY HEDI SLIMANE