

BEAUTÉ
CELINE
PARIS

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"LA COLLECTION DE L'ARC DE TRIOMPHE" FILM MARKS THE BIRTH OF CELINE BEAUTÉ, THE FIRST COSMETICS LINE IN THE HOUSE'S HISTORY.

CELINE BEAUTÉ WAS CREATED BY HEDI SLIMANE IN 2023. EXPANDING FROM CELINE'S HAUTE PARFUMERIE COLLECTION LAUNCHED IN 2019, HEDI SLIMANE DESIGNS BOTTLES, PENCILS, CASES AND AN ENTIRE SET OF UTMOST LUXURIOUS OBJECTS AVAILABLE IN A RANGE OF COUTURE PRODUCTS SERVING ALL BEAUTY RITUALS.

THE CREATION OF CELINE BEAUTÉ COMES TO ENRICH THE CULTURAL ROOTS, PROMOTING A FRENCH IDEA OF FEMININITY AND ALLURE, DISTILLED OVER THE LAST FIVE YEARS BY HEDI SLIMANE IN HIS NEW INSTITUTIONAL CODES FOR THE MAISON CELINE.

THE VERY CLASSIC AND ESSENTIAL SATIN-FINISH PARISIAN "ROUGE TRIOMPHE", DRESSED IN A FACETED GOLD SHEATH AND EMBOSSED WITH THE MAISON'S COUTURE MONOGRAM, INAUGURATES THE CELINE BEAUTY RITUAL BY HEDI SLIMANE TO BE LAUNCHED IN FALL 2024.

A COLLECTION OF HIGH-END LUXURY OBJECTS AND JEWELRY OR ACCESSORIES AS WELL AS PRECIOUS LEATHERS SET OFF THE CREATION OF "LE ROUGE CELINE" AND ITS TIMELESS FEMININE RITUAL.

"LE ROUGE CELINE" LIPSTICK COLLECTION CREATED BY HEDI SLIMANE FOR CELINE WILL BE LAUNCHED IN JANUARY 2025 IN 15 SATIN-FINISH COLORS, INCLUDING THE CLASSIC NUDE SHADE "LA PEAU NUE" HIGHLIGHTING THE LIPS OF THE MODELS IN THE "TRIOMPHE" FILM.

EACH SEASON WILL REVEAL NEW COLLECTIONS DESIGNED BY HEDI SLIMANE WHO SETS THE FOUNDATION OF HIS CELINE BEAUTÉ COLLECTION, COMPRISED OF LIP BALMS, MASCARAS, EYELINERS AND PENCILS FOR THE EYES, LOOSE POWDER AND BLUSH CASES FOR THE COMPLEXION, NAIL POLISHES, ETC.

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FALL 2024 LAUNCH

**LE ROUGE CELINE
01 ROUGE TRIOMPHE**

STICK

A STICK DESIGNED FOR PRECISE, GENEROUS AS WELL AS EFFORTLESS APPLICATION.

FORMULA

- RADIANCE
- LONG-WEARING
- HYDRATION
- COMPOSED OF 89%* NATURAL ORIGIN INGREDIENTS.

A CELINE BEAUTÉ FORMULA BY HEDI SLIMANE COMBINING BOTH PERFORMANCE AND COMFORT AS WELL AS THE DEMAND FOR CLEAN BEAUTY.

FRAGRANCE

THE REGRESSIVE SOFTNESS OF A DELICATELY SCENTED LIPSTICK WITH A VERY 70'S ACCORD OF ROSE AND RICE POWDER, WHERE WE REDISCOVER HEDI SLIMANE'S OWN POWDERY NOTE AND OLFATORY STYLE SIGNING THE ENTIRE CELINE HAUTE PARFUMERIE COLLECTION.

SENSORIALITY

A UNIQUE SATIN-FINISH TEXTURE WITH A SENSORIAL SIGNATURE THAT CONNECTS WITH HEDI SLIMANE'S OBSESSION WITH HAUTE COUTURE FABRICS. THE ENVELOPING SENSATION OF A LIGHT CREAMY FORMULA THAT SHEATHES AND STRUCTURES COMFORTABLY THE LIPS WITH COLOR.

PRECIOUS OBJECT

THE ELEGANCE OF A TIMELESS AND REFILLABLE COUTURE OBJECT. THE NATURAL EXTENSION OF THE CELINE PERFUME BOTTLES, HEDI SLIMANE HAS DESIGNED A FACETED GOLD METAL SHEATH FOR THE LIPSTICK AND A SILVER ONE FOR THE LIP BALM. HE WAS INSPIRED BY LATE 18TH CENTURY FRENCH-STYLE CLASSICISM, NOTABLY LOUIS XVI GOLD JEWELRY AND THE DISTINCTIVE MODERNIST MINIMALISM OF ART DECO.

"TRIOMPHE", THE MAISON'S EMBLEM, IS EMBOSSED ON THE TOP OF THE CASE WHILE THE RING AROUND ITS CENTER IS ENGRAVED WITH THE PROMISE OF TIMELESSNESS: "LE ROUGE CELINE PARIS".

THIS JEWEL CASE IN GOLD METAL COMES WITH ITS OWN BLACK VELVET PROTECTIVE POUCH MARKED WITH THE "TRIOMPHE" SEAL. IT IS SLIPPED INTO A WHITE PAPER BOX WITH A "GRAIN DE POUFRE" FEEL AND EMBOSSED WITH A GRAND SIÈCLE MOLDING DESIGN. THE REFILL IS EASY TO REMOVE AND REPLACE.