

FOR IMMEDIATE RELEASE:

BAREFOOT GLAMOUR: INTRODUCING THE SPRING/SUMMER 2024 MICHAEL KORS COLLECTION RUNWAY SHOW

NEW YORK, NY, SEPTEMBER 11, 2023— Holiday was the theme of Michael Kors' Spring/Summer 2024 runway show, which took place this morning at Domino Park in Brooklyn, New York. The show celebrated the glamour of a getaway—the romance of escaping to blue skies, balmy weather and sunny days.

“This season, we’re taking everyone on holiday,” says designer Michael Kors. “It’s the transcendent joy of getting away, it’s the sweeping romance of a glamorous escape and it’s a jolt of sophisticated, chic optimism.”

Kors captures a sense of streamlined romance in silhouettes that are short and leggy or soft and floor-sweeping, including fluid goddess dresses, side-slashed skirts and breezy caftans. Empire waist dresses raise the waistline, while flowing skirts of chiffon and lace elongate the body when paired with sleek bodysuits and sweaters. Makeup tints balance sorbet shades of melon, freesia and geranium, while bold florals and graphic giraffe prints lend a postmodern edge. Flat shoes add to the air of effortlessness, underscored by an artisanal handwoven bucket bag that nods to the legendary style of Jane Birkin.

A few of Michael’s favorite tracks from the 1960s created a dreamy multi-dimensional soundtrack as models including Vittoria Ceretti, Anok Yai, Liya Kebede, Natasha Poly, Ashley Graham, Liu Wen, Irina Shayk, Mariacarla Boscono and more walked the idyllic, bougainvillea-lined runway.

Blake Lively, Halle Berry, Vanessa Hudgens, Rita Ora, Ariana DeBose, Anitta and others were among the A-list front row.

The live show experience premiered on the brand’s social and digital channels, including MichaelKors-Collection.com, which serves as the hub for all Spring/Summer 2024 Michael Kors Collection content. The programming was also available to the brand’s international audience across YouTube, Instagram, TikTok, Facebook and Twitter, as well as on WeChat, Weibo, LINE and Kakao.

For more information, please visit the following:

Michael Kors Website: <http://www.michaelkors.com/>

Runway Digital Experience: <http://www.MichaelKors-Collection.com>

Michael’s World: <https://www.michaelkors.com/michaels-world.html>

@MichaelKors on **Instagram, IG Stories, Reels and IGTV:** <http://instagram.com/michaelkors>

@MichaelKors on **TikTok:** <https://www.tiktok.com/@michaelkors>

Michael Kors on **YouTube:** <https://www.youtube.com/michaelkors>

Michael Kors on **Facebook:** <http://www.facebook.com/michaelkors>

Michael Kors on **Facebook Messenger**: m.me/MichaelKors
@MichaelKors on **Twitter**: <http://twitter.com/michaelkors>
@MichaelKorsJP on **Twitter**: <https://twitter.com/MichaelKorsJP>
Michael Kors on **Pinterest**: <http://www.pinterest.com/michaelkors>
@MichaelKors on **Weibo**: <http://weibo.com/michaelkors>
Search for "Michael Kors" on **WeChat**
Search for "Michael Kors" on **LINE Japan**
Search for "Michael Kors" (마이클코어스) on **Kakao Korea**
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About Michael Kors

Michael Kors is a world-renowned, award-winning designer of luxury accessories and ready-to-wear. His namesake company, established in 1981, currently produces a range of products under Michael Kors Collection, MICHAEL Michael Kors and Michael Kors Mens, including accessories, ready-to-wear, footwear, wearable technology, watches, and a full line of fragrance products. Michael Kors stores are operated in the most prestigious cities in the world. In addition, Michael Kors operates digital flagships across North America, Europe and Asia, offering customers a seamless omni-channel experience.

Forward-Looking Statements

This press release contains forward-looking statements. You should not place undue reliance on such statements because they are subject to numerous uncertainties and factors relating to the operations and business environment of the Company, all of which are difficult to predict and many of which are beyond the Company's control. Forward-looking statements include information concerning the Company's possible or assumed future results of operations, including descriptions of its business strategy. These statements often include words such as "may," "will," "should," "believe," "expect," "anticipate," "intend," "plan," "estimate" or similar expressions. The forward-looking statements contained in this press release are based on assumptions that the Company has made in light of management's experience in the industry as well as its perceptions of historical trends, current conditions, expected future developments and other factors that it believes are appropriate under the circumstances. You should understand that these statements are not guarantees of performance or results. They involve known and unknown risks, uncertainties and assumptions. Although the Company believes that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect its actual financial results or results of operations and could cause actual results to differ materially from those in these forward-looking statements.

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