

# Spring Summer 2024 Collection

Set against the iconic backdrop of Renzo Piano's Whitney Museum of American Art, the Herrera woman emerges in a vision of cosmopolitan elegance. Evoking the casual glamour and ease of the eternal American muse, Carolyn Bessette-Kennedy, the collection takes on an effortless approach to dressing, injected with the vitality of New York by Creative Director Wes Gordon.

Silhouettes take on sharp, clean, confident lines, softened by romantic prints in pastel hues and feminine florals. The collection is bookended with an updated signature Herrera cotton shirt, paired with a precision-cut black pencil skirt for opening, and closing in black against an electric silver skirt in hand-embroidered sequins.

Day dressing achieves a soigné lightness without sacrificing drama or the iconic Herrera flourish. Fine gauge knits, pencil skirts and slingback kitten heels on the museum's polished concrete floor evoke the fashion imagery from the late Nineties. Sheer lace separates and clean-cut dresses in cotton polka dot are the ideal foundation to the summer wardrobe.

Color is always at the core of Carolina Herrera, and this season features a palette of soft tones brought to life in energized combinations. A perfectly draped bias-cut dress in soft lilac silk skims the body just so, while a button-up shirt and miniskirt combination in the same hue makes for a striking everyday uniform. Pieces in sunshine-yellow take center stage in the form of a sharply tailored jacket paired with an ethereal tulle skirt light as air, or a spaghetti-strap gown conjuring the vision of American chic.

Black, an exercise in restraint, is anything but dull, in exquisitely tailored separates, feather-light gowns with embroidered floral details or a windowpane check crepe shift dress. An alluring trench gown in shimmering satin shows a flash of leg as she strides into the room.

The Carolina Herrera woman challenges the notions of simplicity this season, reframing feminine strength and the energy of New York, without sacrificing the joy of dressing for oneself.

Creative Director: Wes Gordon / Styling: Marie Chaix / Production: KCD Worldwide /  
Makeup: Lauren Parsons / Hair: Jimmy Paul / Casting: Rachel Chandler / Music: Frédéric Sanchez

Runway Imagery <https://bit.ly/HerreraSS24Images>

@CAROLINAHERRERA