

**HELMUT LANG A/W 2023**  
**UTILITY. CIVILITY. DEVIANCE.**

**MATERIALS: GREASY SHEARLING · HAIRY WOOL · RAW DENIM ·  
TECHNO COTTON JERSEY · COW HIDE PRINT · TULLE VISCOSE ·  
SLICK TWILL · MICRO SEQUINS · FINE LAMBSKIN · SILK ORGANZA ·  
SHINY PATENT LEATHER · HEAVY COTTON CANVAS · WOOL SATEEN  
Twill · DISTRESSED HIDE · DENSE WOOL · EMBOSSED CROC**

**DETAILS: YOLKS · METAL TIPS · TOP STITCHING · RIVETS ·  
DISTRESSED · BOOT CUT · MINI · MOTO · HARNESS · TRENCH ·  
CORSETTING · ARTICULATED SLEEVE · FRINGE**

**F.A.Q.**

**WHAT IS YOUR VISION FOR FALL 2023?**

WE ARE THINKING A LOT ABOUT WORKWEAR IN ALL ITS POSSIBILITIES. THE UNIFORMS OF DIFFERENT TYPES OF WORK.

**WHERE DOES THE COWBOY COME IN?**

WELL, QUITE LITERALLY FROM OUR ARCHIVES AND THE SPRING 2004 COLLECTION, WHERE IT WAS SPELLED OUT ON A T-SHIRT, ALBEIT INSIDE OUT AND BACKWARDS. BUT HISTORICALLY WE HAVE BEEN INTERESTED IN NOT ONLY COWBOYS BUT DIFFERENT COWBOY-LIKE SPIRITS. THE ASTRONAUT, WHO IS OFTEN REFERRED TO AS A SPACE COWBOY. OR THE ARTIST. THERE ARE AESTHETICS, OF COURSE, AND THEN THERE IS ATTITUDE. FASHION REQUIRES BOTH TO BE BELIEVABLE.

**HOW IS THIS MANIFEST IN THE FALL COLLECTION?**

THERE IS UTILITY IN COWBOY CODES BUT ALSO A SHOWINESS, A FLAMBOYANCE. SOMETIMES IT'S HARD TO PARSE ONE FROM THE OTHER, WHICH IS A SORT OF AMBIGUITY THAT WE ALWAYS LIKE. BEYOND THAT WORN-IN CLOTHES CARRY A HISTORY, AND QUITE OFTEN A SCENT. IT'S VERY INTIMATE.

**GREASY SHEEPSKIN?**

YES, EXACTLY.

**TELL ME ABOUT YOUR COLLABORATION WITH ANTWUAN SARGENT.**

THE COWBOY IS A HERO, AN AMERICAN ICON, BUT ALSO A COMPLEX AND AT TIMES PROBLEMATIC FIGURE IN THIS COUNTRY'S HISTORY. WE WANTED TO EXPLORE THIS COMPLEXITY, TO CONSIDER THE COWBOY FROM DIFFERENT POINTS OF VIEW AND A NEW CULTURAL AWARENESS. ANTWUAN SARGENT INVITED SOME INTERESTING ARTISTS TO GO DEEPER AND VISUALIZE THAT FOR US, USING THE HELMUT LANG COWBOY T-SHIRT TO START THE CONVERSATION. THE RESULTING WORK IS ON VIEW AT HANNAH TRAORE GALLERY.

**DID YOU CREATE ANY ARTIST EDITIONS?**

YES, THERE IS A NEW SERIES OF T-SHIRTS THAT HAVE COME OUT OF THESE COLLABORATIONS.

**ONE LAST QUESTION: KAYCE OR RIP?**

HA HA, THAT'S PERSONAL.